

Mrs. Megan Ford  
Dexter High School  
Full-Year course  
2023-2024  
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## **Hospitality & Tourism Management Syllabus**

**Course Description:** This program, located at Dexter High School, focuses on lodging, food and beverage operations, tourism, attractions and travel, and event management. This CTE program introduces students to various aspects of hospitality and tourism-related careers within the industry. This course presents students with career readiness and position-specific skills as they consider post-secondary plans for college and career. To be successful, students in the Hospitality & Tourism program need to be present through exemplary attendance and engage with content, curriculum, and educational applications inside and outside of the classroom. Students must have a desire to learn and exhibit a strong skill set to be organized, detail-oriented, and excel with various forms of communication. Students will have the opportunity to earn the industry-recognized Hospitality and Tourism Specialist Credential.

**General Information:** This course exposes students to a variety of workplace and organizational environments. As we partner with community businesses and organizations, it is important that these partnerships are diverse and provide opportunities for students to learn through mirrors, windows, and sliding doors. CTE courses provide meaningful learning experiences, inside and outside of the classroom, empowering and preparing all learners for career pathways and opportunities.

**Academic Credits:** Math/4th Year, Visual, Performing & Applied Arts (VPAA), and World Language

**Post-secondary connections:** The SWWC - WCC Secondary/Post-Secondary Articulation Agreement outlines articulation with the program. In addition, WCC representatives communicate to students the opportunities for certifications pertaining to Business through WCC. These certifications are in addition to degree-attainment opportunities available to those interested in the Business career cluster, including Hospitality & Tourism Management. WCC has implemented a strategic manner in which WCC offers scaffolded approaches to certification, credentials, and degrees.

**Available Credentials:** Certifications include:

- [Hospitality and Tourism Specialist \(HTS\) Credential](#)

**Work-Based Learning:** Mrs. Mary Visel is the SWWC Work-Based Learning (WBL) Coordinator and will assist the program and the students served with varying levels of the WBL Continuum.

**Safety Training:** In addition to specific industry-recognized safety training, PASSES Safety Training is delivered to all SWWC students at the beginning of each year.

**Student Leadership/CTSO opportunities:** BPA is a natural extension to the program - [Business Professionals of America](#) (BPA) is a Career Technical Student Organization (CTSO) recognized throughout the state of Michigan and the United States. From the BPA website: *“Officially formed in 1966 as the Office Education Association (OEA), Business Professionals of America (BPA) has a strong history as a student organization that contributes to the preparation of global professionals through the advancement of leadership, citizenship, academic and technological skills for students at the Middle, Secondary and Post-secondary levels”.*

**Course Outline:**

<https://www.ahlei.org/academic/high-school/hospitality-and-tourism-management-program/#table-of-contents3>

**Resources:** The textbook to be used throughout the course is *Hospitality & Tourism Management, Second Edition*. ©2013, 2021 National Restaurant Association Solutions, LLC

**Assessments:**

The following assessment methods may be used in a variety of combinations by teachers and students in order to gather information on student understanding and instruction. Teachers and students should consider the various assessment methods as a means to improve instruction and learning.

- Academic prompts
- Computerized assessment
- Demonstrations/Presentations

- Paper and pencil tests/quizzes
- Portfolios
- Informal observations/discussions
- Individual and group work
- Student Interviews
- Student self-reflection/assessment

**Based on projects and assessments, students will earn the following grades:**

A 93-100%

A- 90-92.99%

B+ 87-89.99%

B 83-86.99%

B- 80-82.99%

C+ 77-79.99%

C 73-76.99%

C- 70-72.99%

D+ 67-69.99%

D 63-66.99%

D- 60-62.99%

E 0-59.99%

**Course Expectations of Students:**

- Be Prepared
- Be Respectful
- Be Engaged
- Be Proactive

**Attendance:**

Students are expected to attend each class session. The lack of attendance will dramatically affect your grade. Students with disabilities and those who may need academic accommodations should discuss options with the instructor.

**Student Discipline and Behavior:**

All students are expected to act appropriately in the classroom at all times. Each student will manage themselves as outlined in the Student Handbook. Disciplinary actions will occur each time a student chooses to act otherwise.

**Additional circumstances that will cause disciplinary action:**

- Misuse of any technology in the classroom
- Leaving the classroom without permission
- Misuse of personal technology such as phones and smart devices
- Writing or graffiti on equipment, desks or any other part of the classroom.
- Using classroom computers for activities other than class work.
- Interrupting lectures and demonstrations
- Littering the classroom

**Supplies Needed:**

- Notebook
- 3-ring binder
- Charged device (laptop, iPad)